

# Services and Pricing Guide

**Grand Splash**  
**Marketing**



GrandSplashMarketing.com  
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R.C.

# About Us

360GrandLake.com is the premier online directory of Grand Lake business, real estate, and area attractions, designed to provide valuable information and unique visual content to online consumers. The directory is a lead generator for our clients and offers a visual representation of Grand Lake for visitors worldwide.

# How Do We Help You?

We showcase what you do! Your services, products, and mission are our priority. Through strategic placement online with our custom software, website, and social media, we plan, implement, and execute an outreach program to drive leads to you.

# Why choose Us?

We focus on you. 75% of our active client base experience 100% plus an increase in business views for their brand using 360GrandLake.com website software within the first year.

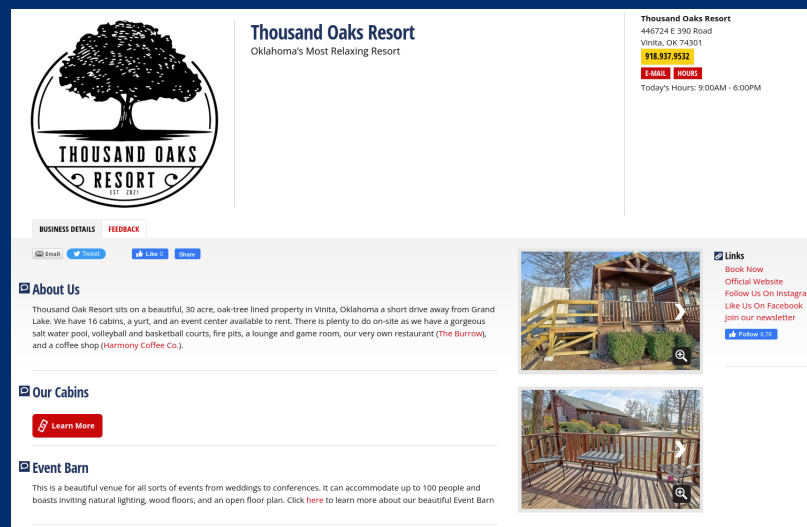


## Promo Page Ads

One-Time \$150 Set-up Fee

**Promo Ad \$100 a month**

- Initial homepage featured listing
- Includes up to 15 showcased images
- One main category and 2 secondary categories
- Website and Social Media Links
- Job, event and promotional listings included
- Rotation on 360 social media and monthly newsletter
- Quarterly follow up for updates to keep your page current
- SEO, Keywords and custom content



**Promo Ad With Maintenance \$175 a month**

Everything the promo page ad offers plus, monthly follow up and SEO service checks, we update all the event, photo and business information monthly.

**\*\*Requires Annual Contract\*\* 90 Day Cancellation is Required\*\***

# 360GrandLake<sup>TM</sup> Add-Ons

*All services are billed at \$125 an hour unless listed differently below.*



NOW  
HIRING

- Job Postings - \$30 a month for non-360GL clients. Job Posts are included for 360GL advertising clients.



- Social Media Placement on 360GL Social Media Outlets - \$100 per post for non-360GL clients. Advertising clients are included in the rotation, exact client placement request is \$50 per post. Information and Image required .



- Banner Ad Placement - \$500 per month to be showcased on the homepage slider of 360GL website or \$250 for a small ad placement on the sidebar of the website.



- Event Listings on our calendar are FREE if entered by yourself.
- Promo page ad event pages are \$350 per year for annual community and non-profit events.



- Domain Registration or Forwarding - non-premium domains \$25 annually. We can forward your domain to your promo page ad or any destination.



- Newsletter ad placement - \$100 per monthly newsletter sponsorship ad for non-360GL clients and \$50 per month for a business mention ad. You must provide art ready file and URL to your site. Business Feature Articles are \$300, and it's including a social media post as well. Must provide content, the date for the feature, and a high-resolution photo with a website URL.





# Marketing Services

## About Us:

**Grand Splash Marketing is a full-service marketing agency that provides businesses with valuable expertise and a fresh, successful approach to promote their services and products effectively.**

**Since opening in 2010, our innovative practices have become well-known with businesses throughout the region. Grand Splash Marketing is a TERO-certified and Native Woman owned and operated.**





## Services We Offer

*All services are billed at \$125 an hour unless listed differently below.*



- Website design or rebuild- \$125 an hour to create a custom website and \$36 monthly for a website hosting fee .



- Business Email Setup - \$6.00 a month per user, plus an hourly rate to set up email account.



- Constant Contact Email Marketing - price is based on the number of contacts you have. For the do-it-yourself email marketers, you can sign up through our partner link and start your free trial today. We also offer full-service email marketing for \$125.00 an hour including custom content and full publication.



- Marketing Consultation and evaluation of strategy.



- Graphic Design and Video Production - Includes on-site services filming, photos, interviews, and B-Roll or client-taken productions for editing.

- Professional Photography
- Outreach Development Services
- Event Promotion
- Print Services

- Custom Content
- Branding
- Media Buys
- And so much more!

# Grand Splash Marketing



**33K+**

Followers



**4K+**

Followers



**2K+**

Followers

## Get Social With Us

[Facebook.com/360GrandLake](https://Facebook.com/360GrandLake)

[Instagram.com/360GrandLake](https://Instagram.com/360GrandLake)

[Twitter.com/360GrandLake](https://Twitter.com/360GrandLake)

[Linkedin.com/360grandlake](https://Linkedin.com/360grandlake)

## Contact Us



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[360GrandLake.com](https://360GrandLake.com)



**OKLAHOMA**  
**Women Owned**  
Business Certification



# 2024 SPONSORSHIP OPPORTUNITIES

Grand Lake's Largest on the Water concert will be held on July 20th, 2024. Your sponsorship will include Advertising and premiere event promotion before, during, and after Aquapalooza 2024 Grand Lake Style.

Name :

Company:

E-Mail :

Phone :

## Sponsorship Packages:

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### \$10,000 GRAND HEADLINER

- Large Logo on all Advertising including print, signage & online, Large logo on website with a link, and Large Logo on Event T-Shirt
- Photos of sponsorship, custom press release, and Large Banner displayed on Stage
- Four qty:30 second Live Commercial during the event, Logo with Link on all Social Media, six on-stage mentions at the event
- Commercial Photography of event sponsorship, Custom YouTube Video promoting the Event with your logo as sponsor
- Four tickets to VIP Party

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### \$2,500 PREMIERE LODGING SPONSOR

- Logo on print, online advertising with a link on the website, medium banner on stage at the event, medium logo on T-Shirt
- Commercial photography of the event, logo on all social media, provided promo items distributed.
- Two tickets to VIP Party

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### \$1,000 FIRST MATES LEVEL

- Logo on all online Advertising with the link, logo on event shirt
- Event Banner displayed on Stage with sponsors' logo
- 1 qty:30 second Live Commercials Played during the event, 3 on-stage mentions during the event
- Two tickets to VIP Party

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### \$250 CLEAT LEVEL

- Name Listed on online Advertising, Name Listed on the website, 1 on stage Live mentions, Name Listed on all Social Media

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### \$5,000 CAPTAIN'S LEVEL

- Logo on print, online advertising with a link on the website, medium banner on stage at the event, medium logo on T-Shirt
- Commercial photography of the event, logo on all social media, provided promo items distributed
- Two qty:30 second Live Commercials Played during the event and 4 on-stage mentions and Two tickets to VIP Party

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### \$2,000 SWIM AREA SPONSOR

- Logo on print, online advertising with a link on the website, medium banner on stage at the event, medium logo on T-Shirt
- Commercial photography of the event, logo on all social media, provided promo items distributed.
- Two tickets to VIP Party

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### \$500 SKIPPER'S LEVEL

- Company Name listed on social media, website, T-shirt, Name Listed on the website, 2 on-stage Live mentions
- Name Listed on Stage Event Banner
- One ticket to VIP Party

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### \$100 LISTING AND MENTION ONLY

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### IN KIND DONATION THINGS NEEDED:

- ☐ BOTTLED WATER (VOLUNTEERS)
- ☐ SNACKS (VOLUNTEERS)
- ☐ GOLF CARTS/OFF ROAD VEHICLES
- ☐ PORTABLE RESTROOMS

NAME YOUR DONATION:

\*\*All information for appropriate sponsors will be sent out to all media outlets within a 75-mile radius and OKC affiliates we work with. Several interviews have already been requested about the event with our marketing partners. All Sponsorships must be paid before the event; sponsors will be listed once payment has been made. Payment must be submitted with this form—checks or cash only, payable to Grand Splash Marketing, LLC. In order to make the deadline for print items, sponsorships must be paid and the logo submitted no later than June 20th, 2024.